SYLACAUGA CHRISTMAS PARADE

SYLACAUGA CHAMBER OF COMMERCE

Thursday, December 3, 2026 at 6:00 pm

Rain date: Friday, December 4, 2026 at 6:00 pm if rescheduled due to inclement weather. No refunds will be issued.

REGISTRATION INFORMATION:

Deadline: Friday, November 20, 2026 at 12:00 pm
Submit to: Sylacauga Chamber of Commerce (17 West Fort Williams Street | (256) 249-0308)
Payment: Entry fee due when application is submitted; fees are non-refundable; entry is not guaranteed until payment is received.
Reschedule: Any decision to postpone the parade due to inclement weather will be announced through the Sylacauga Chamber of Commerce's official communication channels.

ENTRY FEES:

$50 Non-float vehicles (car, truck, golf cart, SXS, UTV) and floats (large and small) per entry
$15 Walkers (per group), Titleholders (each), Dignitaries (each), and horses (each)
$10 late registration fee for ALL units entered after November 20, 2026

GENERAL PARADE RULES:

- Christmas decorations are required on every participating unit, including vehicles pulling floats. Maximum entry height is 15 feet, including decorations.
- No candy or other items may be thrown or handed out to spectators. No stopping to perform along the route.
- **Motorcycles, dirt bikes, and traditional four-wheelers are prohibited.**
- No riding on hoods or roofs. Child safety seat laws will be enforced. Offensive or inappropriate entries may be removed.
- **Do not include Santa in your entry.** The official Santa will appear at the end of the parade.
- *Liability insurance is required for all motor vehicles.*

PARADE ROUTE:

Starts at Sylacauga High School (North Broadway Avenue and Sixth Street), turns right onto West Fort Williams Street, then right onto Norton, and finishes at the rear parking lot of Sylacauga High School. Maintain approximately three car lengths between units; avoid large gaps.

PARADE DAY INSTRUCTIONS

IMPORTANT: All parade participants must check in with a parade official upon arrival at their designated location.

Parade Day Timeline:

3:00 pm **Floats** begin arriving
4:00 pm Sixth Street and Legion Stadium parking lot close to general traffic
4:30 pm **Floats** in line; float riders in place
4:45 pm **Float** judging begins
5:00 pm **Bands** and **titleholders** arrive; horses meet at former Food World lot
5:15 pm **Horse** judging; **grand marshal** and **dignitaries** arrive
5:30 pm **Float** judging complete
5:45 pm Broadway closes in front of Sylacauga High School; **bands** take their places
6:00 pm Parade begins

Float participant drop-off only: Main & Sixth (car wash); Broadway & Sixth (stadium lot); or alley behind Bob Wright Corporation. No other drop-off points.

Entry Type	Arrival / Check-In Location	Time
Floats	Former Food World Lot, then 6th Street Floats line up in three rows on 6th Street	Begin arriving at 3:00 pm, in place by 4:30 pm
Non-float vehicles	6th Street via Norton	5:00 pm
Walkers	6th Street *Must be at least six years old	5:00 pm
Bands	Broadway Ave @ SHS	5:00 pm
Titleholders	Legion Stadium parking lot via Broadway *Only convertibles permitted. Name signs provided.	5:00 pm
Horses*	Former Food World lot	5:00 pm
Dignitaries	Legion Stadium lot *Only convertibles permitted. Name signs provided.	5:15 pm

***Horses:** Limited to the first 25. Check in with the horse chairperson and return to the same lot after the parade. Horses must tolerate parade conditions, wear Christmas decorations, and not approach the crowd for petting.

Float Judging and Awards:

All **floats** must be checked in, positioned in the lineup, and ready for judging by 4:30 pm. Judging begins promptly at 4:45 pm with generators, lights, and music operating. Judging is based on first impression, creativity, originality, workmanship and materials used. Awards are presented the following week at the Chamber.

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PARADE APPLICATION

Return this completed form with payment to the Sylacauga Chamber office by Friday, November 20, 2026 at noon.

Group / Company _____

Contact Representative: _____

Mailing address: _____

Primary Contact Cell Phone: _____

Email: _____

Entry Category:

▢ Float ▢ Car ▢ Pickup Truck ▢ Golf Cart ▢ SXS ▢ UTV

▢ Dignitary ▢ Walker ▢ Fire/EMS ▢ Titleholder ▢ Marching Band/Dancers

▢ Horses

Number of vehicles: _____ Number of participants: _____ Number of horses: _____

Brief description of entry

_____

_____

Participant Agreement

We agree to follow all parade rules and instructions provided by the Sylacauga Chamber and Sylacauga Police Department. I have carefully read the participation rules and regulations.

SIGNATURE: _____ DATE: _____

MOTOR VEHICLE ENTRIES ONLY: I understand that I must be able to produce proof of liability insurance upon request to participate in the 2026 Sylacauga Christmas Parade.

SIGNATURE: _____ DATE: _____

For Chamber Office use only

Date paid: _____ Contact name/payer phone: _____

Total entry fee: $_____ Check #: _____ Cash: _____ Invoiced: _____